

MASTIC[®]
by  Ply Gem



CARVEDWOOD•44[®]  VINYL SIDING

Designed for beauty. **Engineered to last.**



MISTY SHADOW

COVER IMAGE: Carvedwood•44 Double 4" and Cedar
Discovery Perfection Shingle Double 7" shown in Misty Shadow

Carvedwood•44® delivers strength, durability, the beauty of real wood and endless design options. Offered in 40 stunning colors, five distinct profiles and two attractive finishes, smooth and woodgrain, Carvedwood•44 is the ideal choice for a virtually maintenance-free home exterior.



**DOUBLE 4-1/2"
DUTCH LAP
WOODGRAIN**

**TRIPLE 3"
SMOOTH**

**SINGLE 8"
SMOOTH**

**DOUBLE 5"
WOODGRAIN**

**DOUBLE 4"
WOODGRAIN**



PREMIUM .044" NOMINAL THICKNESS
Superior thickness and impact resistance.



**WIND VELOCITY —
RATED UP TO 160 MPH** MIAMI-DADE COUNTY
APPROVED
Standard Wind Load Design Pressure (DP) of 56 PSF**
and can resist a Wind Velocity of up to 160 mph.



T-2 LOK
Locking system delivers a positive locking action with
a wider locking mechanism for more contact area.*



ROLLOVER, REINFORCED NAIL HEM*
Easier installation — more precise and secure fastening.



DURANYL® 5000 PROTECTION SYSTEM
Proprietary technology adds extra UV protection to
our deepest, most vivid colors — protects color against
harsh elements and maximizes long-term weatherability.



HANG-TOUGH™ TECHNOLOGY
Exclusive formulation and process boosts durability
so panels are more resistant to cracking, impact and
thermal distortion. As an added benefit, rich color
resides throughout the panel — virtually eliminating the
appearance of nicks and minor surface scratches.



5/8" PANEL PROJECTION
Enhanced shadow lines replicate the appearance
of real wood panels.



BREATHE EASY
Cutting does not produce harmful silica dust
which can cause lung disease.



SUSTAINABLE
Crafted of readily available natural materials —
our vinyl siding is safe, sustainable and recyclable.



CLASS 1(A) FIRE RATING

*Single 8" panel features a unique, advanced locking system and nail hem.

**Tested in accordance with ATM D5206. Wind velocity rating will vary depending on specific code region and construction method. Refer to local building codes. IE: Wind velocity for 56 PSF is 160 mph Zone B at 30' building height.



SolarDefense
REFLECTIVE TECHNOLOGY™

Our most luxurious colors feature **SolarDefense Reflective Technology™**

Whatever architectural style you prefer will be enhanced with lap siding in deep, rich luxurious colors. And with SolarDefense Reflective Technology, you don't have to worry about fading or distortion because each board is engineered to resist the sun's harshest UV rays. So go ahead, splurge on one of these deep hues you've always wanted, knowing they'll stay looking fresh and dreamy for years to come.

The best protection for the boldest colors

Engineered to absorb less of the sun's heat, our newest, darkest colors are designed to resist fading and heat distortion better than ever. Our tough UV-stable polymer stands up to damaging rays. New cooling compounds scatter more light to reflect more heat away from the siding, and keep panels cooler even on the hottest days. SolarDefense Reflective Technology is so effective at protecting our boldest, darkest colors from the sun that we back it with an unmatched **No Fade, No Distortion Promise.**⁺

SolarDefense is offered in these **ten luxurious colors:**

ALPINE
FOREST

BRANDY
WOOD

DEEP CAVERN

NEWPORT
BAY

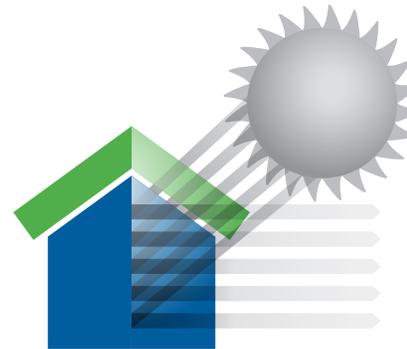
NATURAL
SLATE

RED
BRICK

WOODLAND
RETREAT

ROCK
HARBOR

WHISPERING
TIMBER



SOLARDEFENSE PANELS REFLECT
UV RAYS TO PREVENT
FADING AND DISTORTION.

BEST IN CLASS

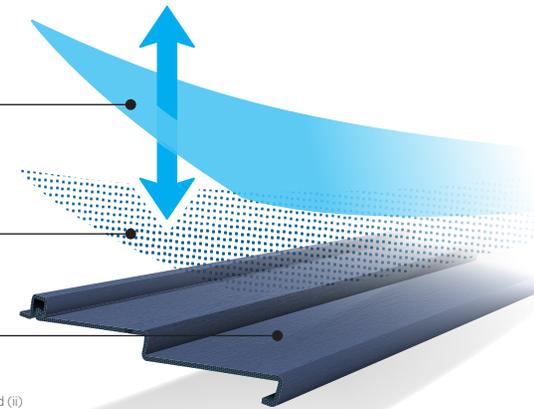
**V.I.P. LIMITED
LIFETIME
WARRANTY**

**NO FADE
NO DISTORTION
PROMISE™**

Top layer disperses heat and helps resist fading by allowing light energy to flow both ways.

Cooling compound scatters light, reflecting heat away, keeping panels cooler.

Base layer stands up to heat, preventing distortion.



⁺ Warranted against (i) fade in excess of a Delta E of 1 Hunter unit and (ii) heat distortion from normal climate conditions or normal reflective light sources. See product warranty for details and terms and conditions.



WHISPERING TIMBER

SOLARDEFENSE

WOODLAND RETREAT

SOLARDEFENSE



GIVE YOUR HOME THE PERFECT FINISH

The big things like siding and windows make the house, but it's the finishing touches that make it home. So start with the rich texture of shakes or the crisp shadow lines of lap siding, but finish with charming shutters, expertly crafted trim or rustic stone. Creating your dream home exterior can start and finish with our Mastic and Ply Gem products. Every product we make is designed to perform and look beautiful together. Because a house is a home when it's **perfectly finished.**

SIDING + ACCESSORIES | WINDOWS + DOORS | STONE VENEER | TRIM + MOULDINGS



Home Design Made Easy.

It's simple to begin designing your dream home with the new Ply Gem® Home Design Visualizer.

Visit mastic.com/visualizer



GET STARTED

CHOOSE A HOUSE OR UPLOAD YOUR OWN

It's that easy, just select from a variety of home styles or upload a picture of your own home to see the transformation.

ADD COLOR + VISUALIZE

THE INTERACTIVE DESIGN TOOL

Try the new Ply Gem Home Design Visualizer, a quick and easy way to see what different products, colors and palettes look like on your home.

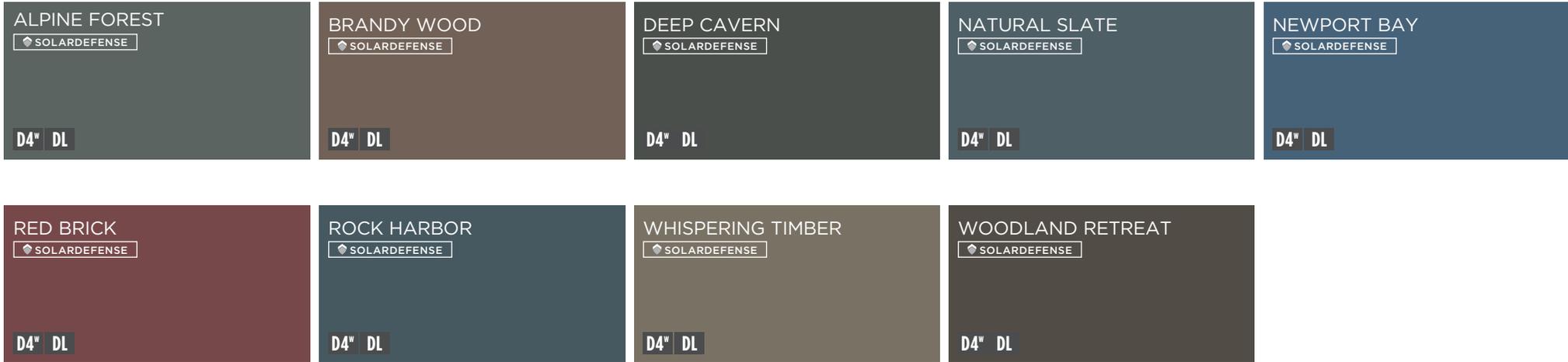


| FENCE + RAILING

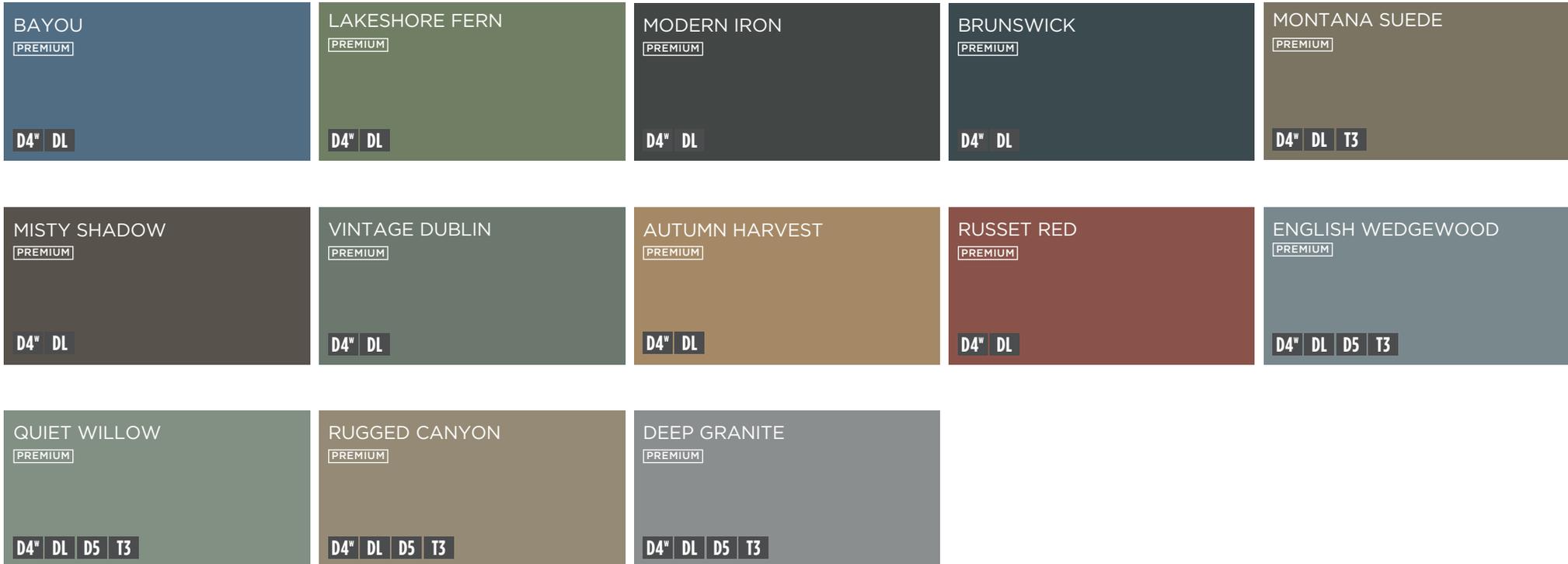
Available Colors

Enhance your home's style with a palette ranging from traditional pastels and earth tones to darker contemporary colors.

SOLARDEFENSE COLORS >



DEEP COLORS >





CARVEDWOOD•44[®]
PROFILE AND COLOR KEY
 Due to printing limitations, colors may not be exactly as shown. Refer to actual sample and color chips for best match.

S8 SINGLE 8" SMOOTH
D4^W DOUBLE 4" WOODGRAIN
DL DOUBLE 4-1/2" DL WOODGRAIN

D5 DOUBLE 5" WOODGRAIN
T3 TRIPLE 3" SMOOTH
ALL AVAILABLE IN ALL PANELS



SOLARDEFENSE
 REFLECTIVE TECHNOLOGY™

CLASSIC COLORS >

HARBOR GREY D4^W DL D5 T3	EVEREST D4^W DL D5 T3	SCOTTISH THISTLE D4^W DL D5 T3	PEBBLESTONE CLAY D4^W DL D5 T3	CORN SILK D4^W DL D5
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LIGHT COLORS >

VICTORIAN GREY D4^W DL D5 T3	TUSCAN OLIVE D4^W DL D5 T3	WICKER D4^W DL D5 T3	SANDTONE D4^W DL D5 T3	SAGE D4^W DL D5
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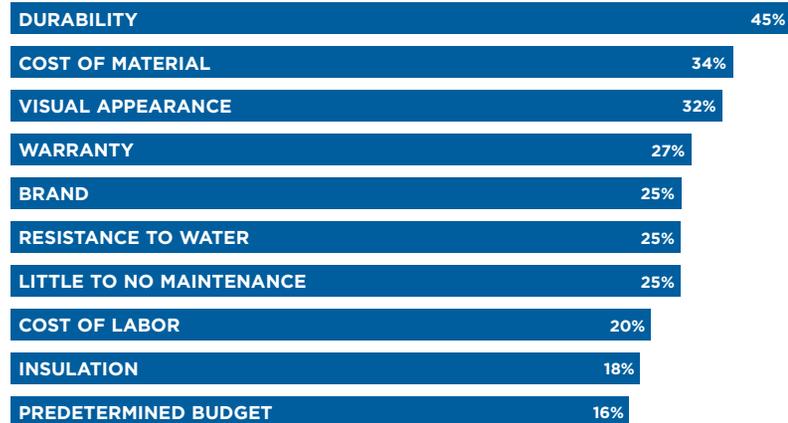
DESERT SAND D4^W DL D5 T3	SILVER GREY D4^W DL D5 T3	COLONIAL YELLOW D4^W DL D5 T3	CLASSIC CREAM D4^W DL D5 T3	ALMOND D4^W DL D5 T3
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CAMEO D4^W DL D5 T3	LINEN D4^W DL D5 T3	WHITE ALL
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Test our vinyl siding. We do. Rigorously. Relentlessly.

Vinyl siding delivers what homeowners want.

Most important factors in siding material according to homeowners:



Source: Ply Gem primary research, December 2020

DURABILITY. If you're looking for siding that is durable and low maintenance, and looks beautiful, Carvedwood•44 siding is the ideal choice. Carvedwood•44 will enhance your home's appearance today — and for years to come.

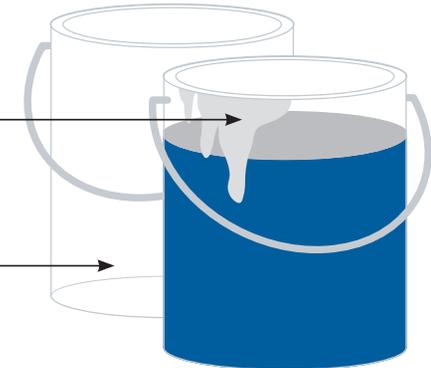
COLOR AND TEXTURE. Featuring two finishes, realistic woodgrain and smooth, Carvedwood•44 is available in a wide range of colors, including bold, dark colors backed by our SolarDefense Reflective Technology™. SolarDefense is engineered to absorb less of the sun's heat, our newest, darkest colors are designed to resist fading and heat distortion better than ever. Our tough UV-stable polymer stands up to damaging rays. New cooling compounds scatter more light to reflect more heat away from the siding, and keep panels cooler even on the hottest days.

No paint. No stain. **No hassles.**

Based on an average-size home, repainting or staining can cost up to \$6,000 every four years. Carvedwood•44, a premium panel, never needs paint or stain. Unlike real wood siding, it won't crack, peel, flake or rot. Revolutionary technologies like Ply Gem's exclusive Hang-Tough™ Technology and Duranyl® 5000 Protection System maximize the panel's weatherability and deliver additional protection — and peace of mind — for your investment.

AVERAGE HOME
UP TO \$6,000
EACH 4 YEARS

CARVEDWOOD•44 HOME
\$0



TIME-TESTED. CERTIFIED. AND MORE.

Mastic vinyl siding products are certified through the Vinyl Siding Institute (VSI), which sponsors third-party certification to ensure vinyl siding quality. Mastic vinyl siding meets or exceeds ASTM D3679 performance standards for impact resistance, weatherability, product thickness and performance in extreme conditions — all requirements in the VSI certification program.*

*Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.



VIP LIMITED LIFETIME WARRANTY. Carvedwood•44 is backed by a Limited Lifetime Warranty. Enjoy a premium guarantee of lasting quality and peace of mind from Ply Gem, a trusted industry leader for 75+ years. See warranty for complete details.

A HEALTHY HOME STARTS WITH THE BASICS

You want the best health for your family — and that starts at home. We offer a full line of coordinating accessories so your home can be healthy from the outside in.

Why does ventilation matter? Vents protect your home from heat and moisture buildup and keep fresh air moving. Sturdy and well-built, Ply Gem vents are specially engineered to deter insects, birds and other animals. They're easy to install on all types of siding and come in hundreds of colors and a variety of designer styles. Best of all, Ply Gem vents are constructed of high-performance, long-lasting vinyl for a lifetime of low maintenance.



UTILITY VENTS

Sturdy utility vents provide excellent cross-ventilation of garages, foundations and range hoods. The louvered exhaust vent is ideal for removing the moist air of dryers and bathrooms. Intake louvers and soffit intakes work in tandem with vents to maximize the flow of air, allowing your family to breathe easier. With our utility vents, a home not only looks beautiful, but feels fresher.



GABLE VENTS

Typically installed at the peak of a roof, gable vents encourage proper airflow in your attic. Ply Gem gable vents allow maximum ventilation and feature a special snap-on system for easy installation and cleaning. Whether you choose to have your gable vents blend in with your siding or stand out as a decorative accent, you'll find a variety of stylish options.



VENTURA® HIDDEN VENT SOFFIT

Sculpted in clean lines and smooth surfaces, Ventura Hidden Vent Soffit features a contemporary, long clear span design. It allows 50% more airflow, reducing utility bills and preventing mold and mildew damage.



OIL CAN TEST Siding panels are placed under heat strips and saturated to 120° – 140°F to make sure the siding doesn't warp or buckle.



WEATHERING Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



RIGIDITY Panels are designed and engineered to be more rigid so the siding remains straight on the wall.



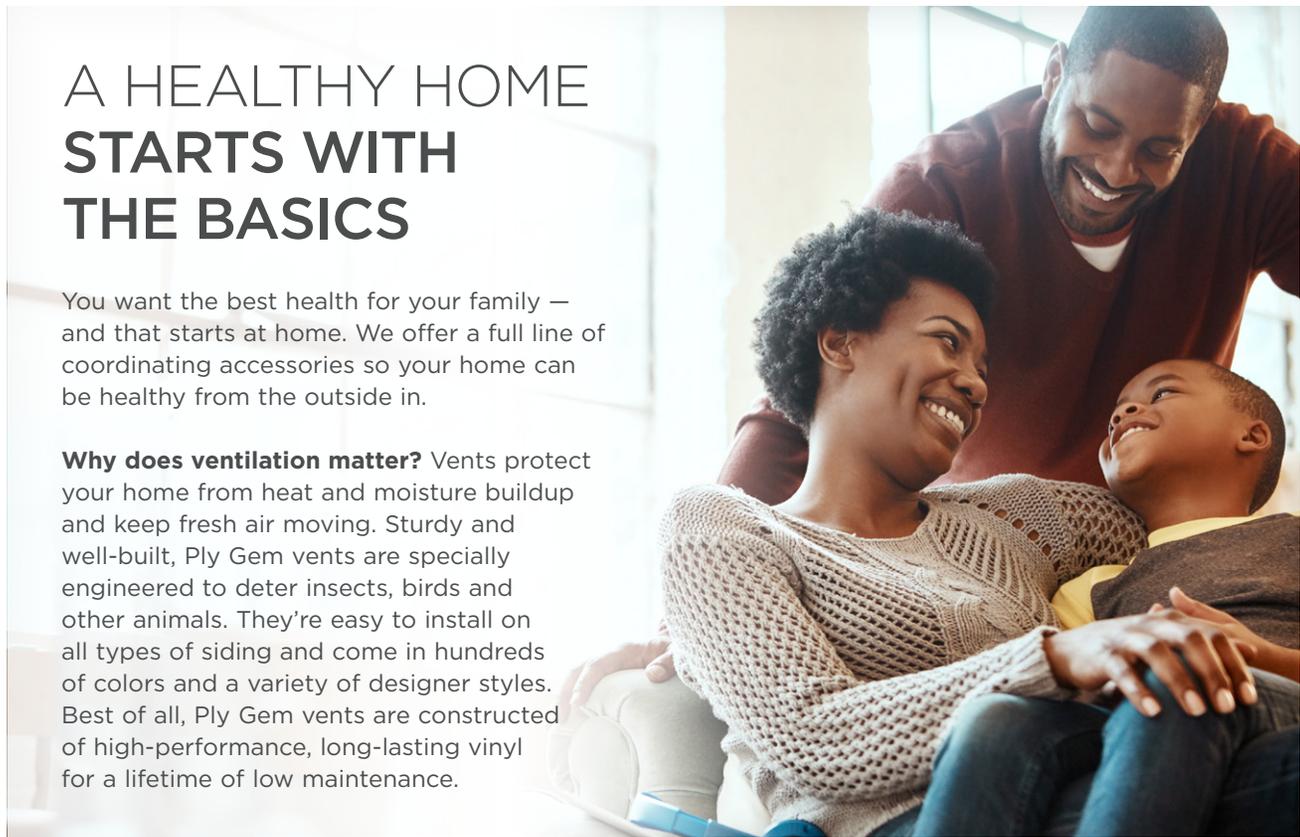
COLOR READ TEST Using a spherical spectrophotometer, a 10,000-watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.



VERTICAL HEIGHT IMPACT TEST Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.



GLOSS TEST A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.





MASTIC SIDING AND ACCESSORIES

combines premium exterior style with uncompromising performance for home designs that are the pinnacle of quality, resilience and curb appeal.

Leveraging advanced science, innovative engineering and cutting-edge R&D, Mastic siding solutions are designed to stand out—and stand up to mother nature at her worst. Plus, Mastic products are backed by a fully transferrable lifetime warranty.

Mastic is part of the Cornerstone Building Brands family, the largest manufacturer of exterior building products in North America.

Mastic. Make More Possible.

mastic.com
800 962 6973

CORNERSTONE BUILDING BRANDS
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Member

