

# MASTIC<sup>®</sup>

by  Ply Gem



**BOARD+BATTEN** > DESIGNER SERIES™

3527

Designed for beauty. **Engineered to last.**



WHITE

COVER IMAGE: Board+Batten shown in White

**BOARD+BATTEN Designer Series™ delivers a striking vertical style.** Use it as the dominant exterior cladding or as an accent to highlight architectural features. Available in a broad range of colors, including new darker hues featuring SolarDefense Reflective Technology™ for a contemporary look that never needs painting. Advanced engineering ensures superior impact resistance and outstanding durability in all weather conditions.



**ADVANCED LOCKING SYSTEM & NAIL HEM**

Built to create easier installation, with more precise and secure fastening.



**180 MPH**

**WIND VELOCITY —RATED UP TO 170 MPH\***

Standard Wind Load Design Pressure (DP) of 67 PSF\*\* and can resist a Wind Velocity of up to 180 mph



**NO PAINT, NO HASSLES...NO HARM DONE**

Since vinyl doesn't require paint or stain, harmful VOCs aren't released into the atmosphere.



**HANG-TOUGH™ TECHNOLOGY**

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



**BREATHE EASY**

Cutting does not produce harmful silica dust — silica dust can cause lung disease.



**SUSTAINABLE**

Crafted of readily available natural materials — Ovation vinyl siding is safe, sustainable and recyclable.



**CLASS 1(A) FIRE RATING**



\* Tested in accordance with ATM D5206. Wind velocity rating will vary depending on specific code region and construction method. Refer to local building codes.

\*\* Example wind velocity for 64 PSF is 180 mph Zone B at 30' building height.



**SolarDefense**  
REFLECTIVE TECHNOLOGY™

## Board+Batten is Now Available in SolarDefense Reflective Technology™

Whatever architectural style you prefer will be enhanced with board and batten siding in deep, rich luxurious colors. And with SolarDefense Reflective Technology, you don't have to worry about fading or distortion because each board is engineered to resist the sun's harshest UV rays. So go ahead, splurge on one of these deep hues you've always wanted, knowing they'll stay looking fresh and dreamy for years to come.

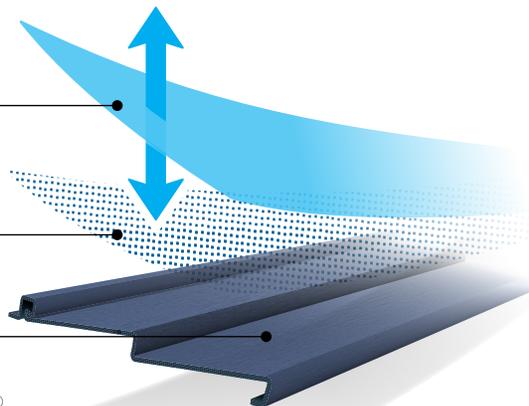
### The best protection for the boldest colors

Engineered to absorb less of the sun's heat, our newest, darkest colors are designed to resist fading and heat distortion better than ever. Our tough UV-stable polymer stands up to damaging rays. New cooling compounds scatter more light to reflect more heat away from the siding, and keep panels cooler even on the hottest days. SolarDefense Reflective Technology is so effective at protecting our boldest, darkest colors from the sun that we back it with an unmatched **No Fade, No Distortion Promise**.\*

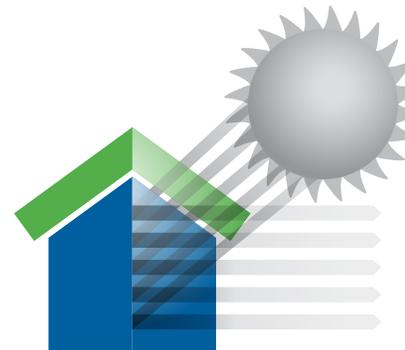
**Top layer** disperses heat and helps resist fading by allowing light energy to flow both ways.

**Cooling compound** scatters light, reflecting heat away, keeping panels cooler.

**Base layer** stands up to heat, preventing distortion.



\* Warrantied against (i) fade in excess of a Delta E of 1 Hunter unit and (ii) heat distortion from normal climate conditions or normal reflective light sources. See product warranty for details and terms and conditions.



SOLARDEFENSE PANELS REFLECT UV RAYS TO PREVENT FADING AND DISTORTION.

**BEST IN CLASS**

**V.I.P. LIMITED LIFETIME WARRANTY**

**NO FADE NO DISTORTION PROMISE**



Offered in these **four luxurious colors**



NEWPORT BAY

 SOLARDEFENSE

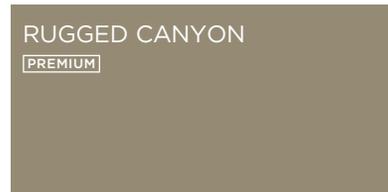
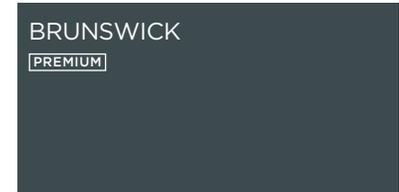
# Available Colors

Enhance your home's style with a palette ranging from traditional pastels and earth tones to darker contemporary colors.

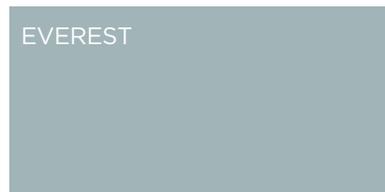
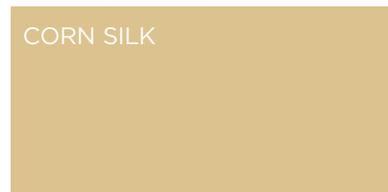
## SOLARDEFENSE COLORS >



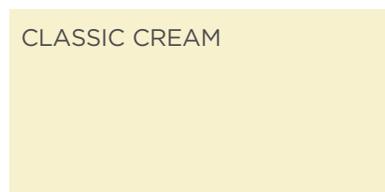
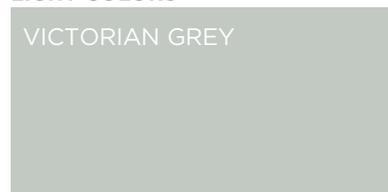
## DEEP COLORS >



## CLASSIC COLORS >



## LIGHT COLORS >



# Home Design Made Easy.

It's simple to begin designing your dream home with the new Ply Gem® Home Design Visualizer.

Visit [mastic.com/visualizer](https://mastic.com/visualizer)



## GET STARTED

### CHOOSE A HOUSE OR UPLOAD YOUR OWN

It's that easy, just select from a variety of home styles or upload a picture of your own home to see the transformation.

## ADD COLOR + VISUALIZE

### THE INTERACTIVE DESIGN TOOL

Try the new Ply Gem Home Design Visualizer, a quick and easy way to see what different products, colors and palettes look like on your home.

## GIVE YOUR HOME THE PERFECT FINISH

The big things like siding and windows make the house, but it's the finishing touches that make it home. So start with the rich texture of shakes or the crisp shadow lines of lap or board and batten siding, but finish with charming shutters, expertly crafted trim or rustic stone. Creating your dream home exterior can start and finish with Ply Gem. Every product we make is designed to perform and look beautiful together. Because a house is a home when it's **perfectly finished.**



# Inside or out, in grand scale or just accent areas...



DEEP CAVERN

SOLARDEFENSE

## ENTRY WAYS

An inviting, rustic look can easily be achieved with Board+Batten Designer Series™ around entrances and deck areas.



AUTUMN HARVEST

PREMIUM

## INTERIORS

Board+Batten provides the perfect accent to indoor or four season rooms, bringing texture and height to the overall design of the room.

# Board+Batten delivers jaw-dropping beauty.

## ARCHITECTURAL FEATURES

Use Board+Batten Designer Series™ to accent gables or peak areas. It adds contrast, curb appeal and helps increase the value of your home.



WHITE

## DORMERS

Board+Batten Designer Series™ highlights the vertical plane of this dormer, providing the perfect counterpoint to the angled roof lines.



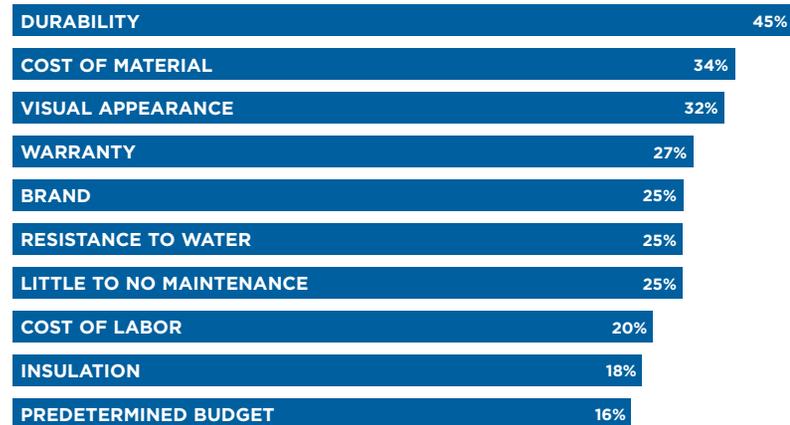
ROCK HARBOR

SOLARDEFENSE

# Test our vinyl siding. We do. Rigorously. Relentlessly.

## Vinyl siding delivers what homeowners want.

Most important factors in siding material according to homeowners:



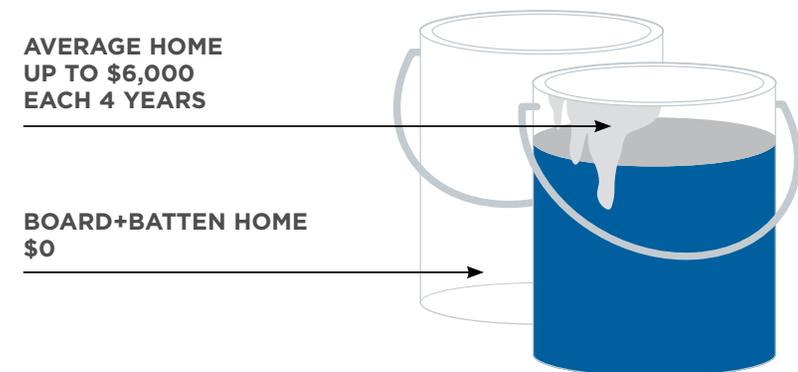
Source: Ply Gem primary research, December 2020

**DURABILITY.** If you're looking for siding that is durable and low maintenance, and looks beautiful, Board+Batten siding is the ideal choice. Board+Batten will enhance your home's appearance today — and for years to come.

**COLOR AND TEXTURE.** Featuring a realistic wood grain, Board+Batten is available in a wide range of colors, including bold, dark colors backed by our SolarDefense Reflective Technology™. SolarDefense is engineered to absorb less of the sun's heat, our newest, darkest colors are designed to resist fading and heat distortion better than ever. Our tough UV-stable polymer stands up to damaging rays. New cooling compounds scatter more light to reflect more heat away from the siding, and keep panels cooler even on the hottest days.

## No paint. No stain. No hassles.

Based on an average-size home, repainting or staining can cost up to \$6,000 every four years. Board+Batten never needs painting, caulking or patching because, unlike wood, it won't crack, peel, rot or split. And the maintenance cost of vinyl siding is negligible (just soap and water).



### TIME-TESTED. CERTIFIED. AND MORE.

Mastic vinyl siding products are certified through the Vinyl Siding Institute (VSI), which sponsors third-party certification to ensure vinyl siding quality. Mastic vinyl siding meets or exceeds ASTM D3679 performance standards for impact resistance, weatherability, product thickness and performance in extreme conditions — all requirements in the VSI certification program.\*

\*Consult the VSI website at [www.vinylsiding.org](http://www.vinylsiding.org) for a current list of certified products and colors.



**VIP LIMITED LIFETIME WARRANTY.** Board+Batten is backed by a Limited Lifetime Warranty. Enjoy a premium guarantee of lasting quality and peace of mind from Ply Gem, a trusted industry leader for 75+ years. See warranty for complete details.

# A HEALTHY HOME STARTS WITH THE BASICS

You want the best health for your family — and that starts at home. We offer a full line of coordinating accessories so your home can be healthy from the outside in.

**Why does ventilation matter?** Vents protect your home from heat and moisture buildup and keep fresh air moving. Sturdy and well-built, Ply Gem vents are specially engineered to deter insects, birds and other animals. They're easy to install on all types of siding and come in hundreds of colors and a variety of designer styles. Best of all, Ply Gem vents are constructed of high-performance, long-lasting vinyl for a lifetime of low maintenance.



## UTILITY VENTS

Sturdy utility vents provide excellent cross-ventilation of garages, foundations and range hoods. The louvered exhaust vent is ideal for removing the moist air of dryers and bathrooms. Intake louvers and soffit intakes work in tandem with vents to maximize the flow of air, allowing your family to breathe easier. With our utility vents, a home not only looks beautiful, but feels fresher.



## GABLE VENTS

Typically installed at the peak of a roof, gable vents encourage proper airflow in your attic. Ply Gem gable vents allow maximum ventilation and feature a special snap-on system for easy installation and cleaning. Whether you choose to have your gable vents blend in with your siding or stand out as a decorative accent, you'll find a variety of stylish options.



## VENTURA® HIDDEN VENT SOFFIT

Sculpted in clean lines and smooth surfaces, Ventura Hidden Vent Soffit features a contemporary, long clear span design. It allows 50% more airflow, reducing utility bills and preventing mold and mildew damage.



**OIL CAN TEST** Siding panels are placed under heat strips and saturated to 120° – 140°F to make sure the siding doesn't warp or buckle.



**WEATHERING** Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



**RIGIDITY** Panels are designed and engineered to be more rigid so the siding remains straight on the wall.



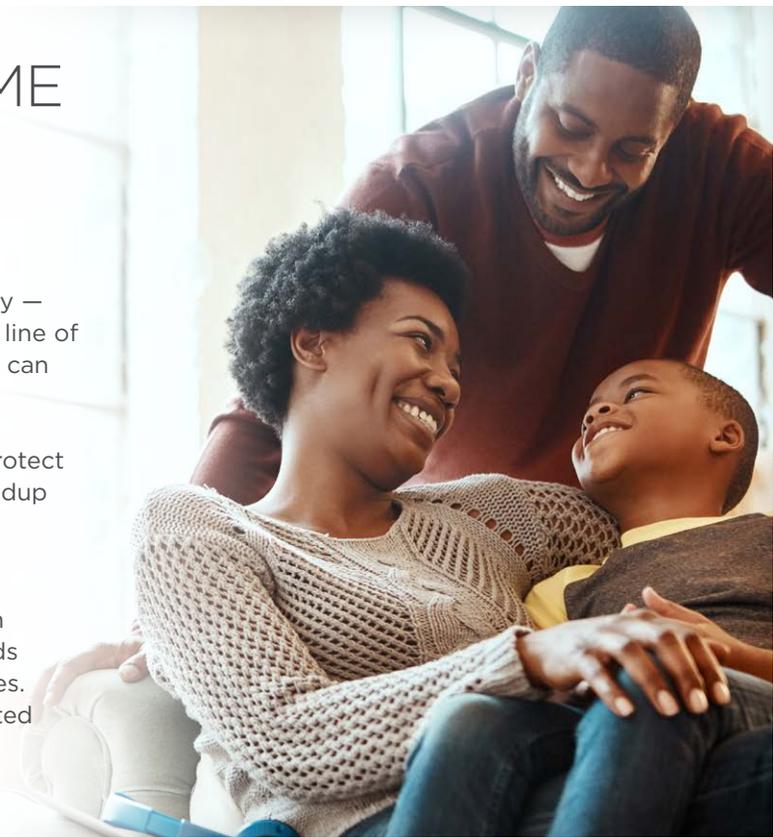
**COLOR READ TEST** Using a spherical spectrophotometer, a 10,000-watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.



**VERTICAL HEIGHT IMPACT TEST** Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.



**GLOSS TEST** A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.





### MASTIC SIDING AND ACCESSORIES

combines premium exterior style with uncompromising performance for home designs that are the pinnacle of quality, resilience and curb appeal.

Leveraging advanced science, innovative engineering and cutting-edge R&D, Mastic siding solutions are designed to stand out—and stand up to mother nature at her worst. Plus, Mastic products are backed by a fully transferrable lifetime warranty.

Mastic is part of the Cornerstone Building Brands family, the largest manufacturer of exterior building products in North America.

**Mastic. Make More Possible.**

[mastic.com](https://mastic.com)  
800 962 6973

CORNERSTONE BUILDING BRANDS  
5020 WESTON PARKWAY  
CARY, NC 27513

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